MEDIA KIT 2026

Sharing the joy of travel

Destination guides, family journeys and practical travel advice.

International collaborations & partnerships

voyageonslemonde.com





Manon, travel blogger since 2016

I share the places I explore and the practical details that help readers prepare their own trips. Today, I travel with my partner Nicolas and our two young children.

2016
Independent blog since

37
Countries on 5 continents

2
Young children

Destinations

City breaks and practical guides

Family travel

Flights, stays and travelling with little ones

Travel planning

Transport, luggage and useful advice

Readers planning their next trip

5 October 2025 - 4 October 2026

≈12,000
Website users

≈17,400
Page views

15,809
Sessions over 12 months

8,000+
Google Search clicks

≈700,000
Google Search impressions

82.8%
Of Google clicks from France

≈1,300 sessions per month on average. 76% arrive through Google search.
Pinterest: 49,308 impressions over the same reporting period.

Sources: GA4, Google Search Console and Pinterest Analytics, French media kit 2026. Metrics differ: impressions and clicks are not unique visitors.

Useful answers to real travel questions

Our articles are in French. Click a title to read the full guide.

Sofia in three days	**2,003 views**	Planning a city break
Getting around Santorini	**1,224 views**	Transport on the island
Air Caraïbes baggage guide	**1,078 views**	A specific airline question
Baby bassinets on flights	**461 views**	Flying with a baby

GA4 page views, 5 October 2025 - 4 October 2026. Bassinet guide published April 2026.
Editorial readership examples, not sponsored campaign results.

Ways to work together

Stays & experiences

Hotel reviews and destination features based on first-hand stays. Practical details for independent and family travellers.

Original articles

Search-informed writing by Manon, original travel photos and independent opinions based on personal experience.

Brand-supplied content

Your draft adapted to the blog and approved by Manon before publication. One revision round included.

Sponsored links & affiliation

Relevant contextual links in existing articles and selected product or service recommendations. Clear disclosure throughout.

Tailored proposals and rates on request

Scope, deliverables, publication duration, timing and budget agreed together.

Let’s talk about your project

01 Brief

Your goals, audience, preferred dates and budget.

02 Proposal

Quote and schedule within 5 working days of the brief.

03 Creation

Indicative delivery: 3 weeks. 2 revision rounds for an original article.

04 Publication

Agreed sharing and a performance summary.

Editorial independence & transparency

I disclose every collaboration and mark sponsored and affiliate links appropriately. I approve all content and keep my opinions independent. Paid collaborations require payment before publication. I do not guarantee traffic or search rankings.

contact@voyageonslemonde.com

Initial reply within 48 hours. Timing for stays and experiences agreed in the proposal.